



CUMBERLAND COUNTY

NORTH CAROLINA

Board of Elections

Cumberland County
Board of Elections 1st
"I Voted" Sticker
Contest

CONTEST BACKGROUND

*Imagine your
design here!*

The Cumberland County Board of Elections (CCBOE) is proud to announce our 1st "I Voted" sticker design contest. This contest will provide an opportunity for Cumberland County's artistic residents to create and submit a voter sticker design, subject to rules and procedures established by CCBOE, to be used as Cumberland County's next "I Voted" Sticker during the 2024 Presidential General Election cycle in Cumberland County. This is a nonpartisan contest and no submission with any reference or suggestion to any party affiliation or political issues that may or have appeared on a ballot will be accepted.

CONTEST RULES

All Cumberland County artists that desire to participate in the "I Voted" sticker contest will be required to submit a design under the following guidelines:

1. Eligible contestants must be enrolled in the 6th, 7th, 8th, 9th, 10th, 11th, or 12th grade in a Cumberland County public/private/charter/home/other school.
2. Contestant must have the written consent from parent / guardian / custodian.
3. Each contestant will be allowed to submit one sticker design submission per contest.
4. Each contestant must submit a short personal biography with their submission.
5. Sticker designs must be a 4-inch circle format capable of being reduced to a 2-inch format.
6. Sticker designs must not include any copyrighted images or designs. The CCBOE has the right to deny acceptance of any entry that displays such.
7. Sticker designs cannot directly or indirectly reference, apparent or otherwise, exhibit support or opposition for a candidate, referendum, or other ballot item at any level of government. The CCBOE has the right to deny acceptance of any entry that displays such.
8. Sticker designs must not have derogatory or offensive content. The CCBOE has the right to deny acceptance of any entry that displays such.
9. The design must incorporate Cumberland County symbols, landmarks, voting centric themes, and/or reflect your perspective of Cumberland County's values.

10. Submissions must be in JPG, PNG, PDF.
11. Contestants must waive all creative and legal rights to their sticker design. The top three (3) contestants will be selected as finalists. Finalists will be required to return a signed waiver agreeing to copyright and/or ownership of their designs before the final round in the selection process.
12. Sticker designs must be submitted by the announced deadline established by the CCBOE.
13. This is a nonpartisan contest and no submission with any reference or suggestion to party affiliation will be accepted.

CONTEST VOTING PROCESS

- ✓ At the close of the “I Voted” sticker design contest deadline, a review will be conducted by CCBOE or designee to ensure contest sticker design compliance. “I Voted” sticker designs, within contest rules compliance, will be uploaded to the Cumberland County website Board of Elections page for thirty (30) days. The first and second rounds will be a public vote. Each Cumberland County resident, that is voting age eligible, will be permitted to vote on one design, where the residents of Cumberland County will select their top “I Voted” sticker design choice. The final round of voting will be conducted by the CCBOE Board Members. Each person will be allowed only one vote during each of round of voting. The voting structure shall be governed as follows:
- ✓ First Round (Public Vote): All compliance approved sticker designs will be displayed on the Cumberland County website Board of Elections page for thirty (30) days allowing Cumberland County residents to begin the voting process. Each voter will be permitted to vote once. During this round, the top ten (10) “I Voted” sticker designs will advance to the second round.
- ✓ Second Round (Public Vote): During this round, the top three (3) “I Voted” sticker designs will advance to the final round. Each voter will be permitted to vote once.
- ✓ Final Round (CCBOE Board Members and CCBOE Director Vote): The top three (3) sticker designs will advance to the final round of voting. The Cumberland County Board of Elections Board Members and Director, by majority vote, will rank the top three (3) finalists in first, second and third categories. The first-place contestant being deemed the contest winner.

ANNOUNCEMENT OF WINNERS

Following the final round of voting, the CCBOE Board Members and Director will determine the first, second, and third place winners of sticker design contest. The CCBOE will schedule a Board Meeting if one is not already scheduled. Notice of that meeting and the intent to announce the contest winner will be sent to the three (3) finalists and the press; a public notice will be published on the CCBOE website with an invitation to the general public and other design contestants to attend. At this meeting, the CCBOE Director will formally announce the contest winner. The CCBOE Committee will present the winner with the top prize. The second and third place finalists will also be presented with contest prizes.

PRIZE PACKAGE

The winner of the “I Voted” sticker design contest will receive the top prize: a custom plaque with an engraving of their design and additional prizes donated by participating local businesses as available. The second and third place finalists will also receive prizes from the Cumberland County Board of Elections. Prizes may be given to other contestants, depending upon availability.

RECURRENCE

The “I Voted” sticker design contest will occur biennially preceding each federal general election. Previous winning designs will be archived and displayed on the Cumberland County Board of Elections website.

Contestant's Signature

Date

Printed Name

DOB / Age

School Name

Grade

Signature of Contestant's Parent/Guardian/Custodian (if a minor)

Date

Printed Name