

CUMBERLAND COUNTY BOARD OF COMMISSIONERS  
AMERICAN RESCUE PLAN COMMITTEE  
SOCIAL SERVICES DEPARTMENT, 1225 RAMSEY STREET, FAYETTEVILLE  
JULY 27, 2021 – 6:00 PM  
SPECIAL MEETING MINUTES

PRESENT: Commissioner Jimmy Keefe, ARP Committee Chairman  
Commissioner Glenn Adams  
Commissioner Toni Stewart  
Amy Cannon, County Manager  
Angel Wright-Lanier, Assistant County Manager  
Tracy Jackson, Assistant County Manager  
Sally Shutt, Assistant County Manager  
Mayor Mitch Colvin, City of Fayetteville  
Doug Hewett, Fayetteville City Manager  
Candice H. White, Clerk to the Board  
Kellie Beam, Deputy Clerk

1. WELCOME REMARKS BY COMMISSIONER JIMMY KEEFE, ARP COMMITTEE CHAIRMAN

Commissioner Keefe called the special meeting to order and welcomed everyone. The purpose of this meeting is to conduct a community meeting to provide a presentation on the American Rescue Plan and to gather public input. Commissioner Keefe provided opening remarks about the ARP and introduced members of the county's ARP Committee in attendance.

2. REMARKS BY FAYETTEVILLE MAYOR MITCH COLVIN

Commissioner Keefe recognized City of Fayetteville Mayor Mitch Colvin who recognized in attendance Mayor Pro-Tem Kathy Jensen and Councilmember Yvonne Kinston. Mayor Colvin thanked the county ARP Committee for allowing the City Council to be part of the discussion and stated when the City Council reconvenes in August, a subcommittee will be set up to set policy and provide a framework to ensure the various categories of ARPA resources reach the people.

3. PRESENTATION BY COUNTY MANAGER AMY CANNON

Amy Cannon, County Manager, recognized county staff in attendance and stated the ARP Committee wants to get feedback from citizens as it relates to the use of Cumberland County's allocation of ARP funds. Ms. Cannon provided the following PowerPoint presentation about the ARP beginning with the agenda, photos of the county's ARP Committee members and photos of the City of Fayetteville's ARPA Committee members.

American Rescue Plan Act

- President signed act on March 11, 2021
- Includes \$350 billion for state, local, territorial and Tribal governments (Coronavirus

State and Local Fiscal Recovery Funds)

- Cumberland County's allocation is \$65 million
- Funds delivered in two payments; first in 2021 and second in 2022

U.S. Treasury Guidance (Interim Final Rule)

- Funds can cover eligible expenses from March 3, 2021 - Dec. 31, 2024
- Funds must be expended by Dec. 31, 2026
- Reporting requirements include expenditures and performance measures
- Administrative costs allowable
- Must provide evidence of specific harm caused by COVID 19 and how projects will demonstrate meaningful impact
- Recipients with populations over 250,000 must submit annual spending plan to Treasury by Aug 31, 2021

Eligible Uses of Funds

A. Support public health response

- Prevent and mitigate COVID-19. Potential uses include vaccination programs, testing, contact tracing and many related activities
- Enhance behavioral health services, such as mental health treatment, substance misuse treatment, hotlines, crisis intervention, overdose prevention and related services
- Improve the design and execution of health and public health programs to address the COVID-19 emergency through planning and analysis, which may include improvements to technology infrastructure and targeted consumer outreach
- Address disparities in public health outcomes

B. Address negative economic impacts caused by the public health emergency

- Assistance to households or populations, preferably those most disproportionately impacted (food, rent, mortgage, utility, home repairs, job training, etc.)
- Small business and non-profit support with loans, grants, in-kind assistance and technical support
- Aid to impacted industries, including the tourism, travel, hospitality and other impacted sectors

C. Provide premium pay for essential workers

- Offer additional support to those who have and will bear the greatest health risks because of their service in critical infrastructure sectors

D. Investment in water and sewer infrastructure

- Guidance allows for a broad range of necessary projects to improve access to clean drinking water and improve sewer infrastructure systems.
- Eligible uses are aligned to Environmental Protection Agency's (EPA) project categories for the Clean Water State Revolving Fund and Drinking Water State Revolving Fund.

E. Investment in broadband infrastructure

- Focus on households and businesses without access to broadband connectivity
- Fund projects that deliver reliable service with acceptable upload speeds

Replace public sector revenue loss

- Counties may use Recovery Funds for the provision of "government services" to the extent

of the reduction in revenue experienced due to the COVID-19 public health emergency.

#### Equity-Focused Services

- Additional flexibility for the hardest-hit communities and families to address health disparities, invest in housing, address educational disparities and promote healthy environments for children
- Broadly applicable to Qualified Census Tracts and other disproportionately impacted areas

#### Opportunities for Citizen Input

- Online survey at [cumberlandcountync.gov](http://cumberlandcountync.gov). Survey closes on July 31
- Virtual input session on July 29 at 6 p.m.
- Log in at [www.slido.com](http://www.slido.com). Enter code #517 527.

#### 4. CITY OVERVIEW BY CITY MANAGER DOUG HEWETT

Doug Hewett, Fayetteville City Manager, thanked the county for allowing the city to participate in the meeting and stated ARPA funding, CARES funding and the Emergency Rental Assistance Program funding provide a once in a lifetime opportunity to jumpstart the needs of the city and all together total approximately \$74M. Mr. Hewett reviewed the following PowerPoint slide.

#### American Rescue Plan Act

- City of Fayetteville's allocation is \$40.4 Million
  - The City has partnered with iParameters to:
    - Assess possible avenues for other funding through various federal programs
    - Aid in the creation of programs for any Community Grant Programs (businesses, non-profits, residents, etc.)
    - Support the application for additional state and federal grants to advance the City's goals under ARPA funding
    - Conduct additional public input sessions to drive strategic, long-term and transformative investment decisions.
- <http://www.FayettevilleNC.gov/arpa>

#### 5. SURVEY SESSION

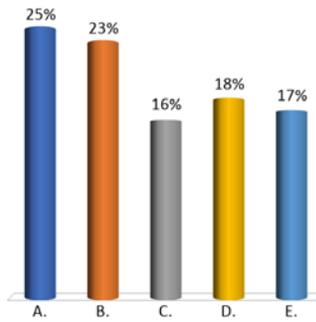
Assistant County Managers Sally Shutt and Angel Wright-Lanier guided attendees through the following survey, the results of which were displayed following each survey item.

This space was intentionally left blank.

## Question 1

Please **rank** the funding categories in priority order of importance. Select the appropriate letter in the order you like, first keyed most important, last keyed least important.

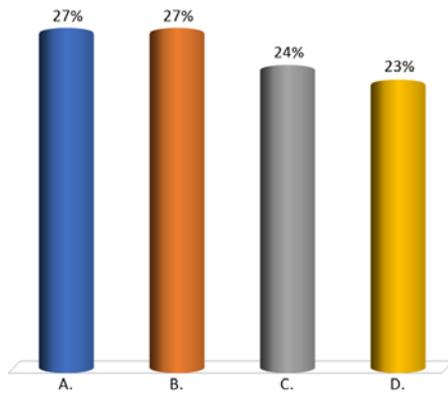
- A. **Support public health expenditures.** Fund COVID-19 mitigation efforts, medical expenses, behavioral healthcare, and certain public health, safety, human services and other related staff
- B. **Address negative economic impacts.** Respond to economic harms to workers, households, small businesses, impacted industries and the public sector.
- C. **Provide premium pay for essential workers.** Offer additional support to those who have borne and will bear the greatest health risks because of their service in critical infrastructure sectors
- D. **Investment in water and sewer infrastructure.** Make necessary investments to improve access to clean drinking water and invest in wastewater and stormwater infrastructure
- E. **Investment in broadband infrastructure.** Make necessary investments to provide unserved or underserved locations with new or expanded broadband service



## Question 2

Please **rank** the following examples of programs and services designed to address the public health impacts of COVID-19 from 1-4 with 1 being the most important and 4 the least important.

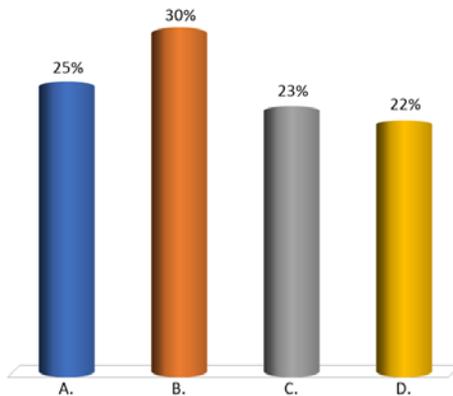
- A. Services and programs to prevent, mitigate and respond to COVID-19
- B. Enhance behavioral and mental health services
- C. Improve the design and execution of health and public health programs to address needs
- D. Address disparities in public health outcomes



## Question 3

Please **rank** the following examples of programs and services designed to address the negative economic impacts of COVID-19 from 1-4 with 1 being the most important and 4 the least important.

- A. Assistance to households (food, rent, utility, case management, home repairs, job training, etc.)
- B. Assistance to small businesses (loans, grants, technical assistance)
- C. Assistance to non-profits (loans, grants technical assistance)
- D. Aid to impacted industries (tourism, travel, hospitality and other impacted industries)

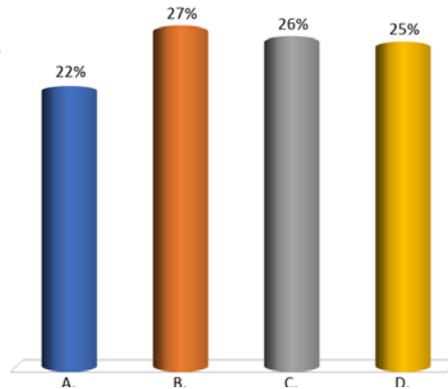


This space was intentionally left blank.

## Question 4

Please **rank** the following examples of programs and services designed to address disproportionately impacted communities from 1-4 with 1 being the most important and 4 the least important.

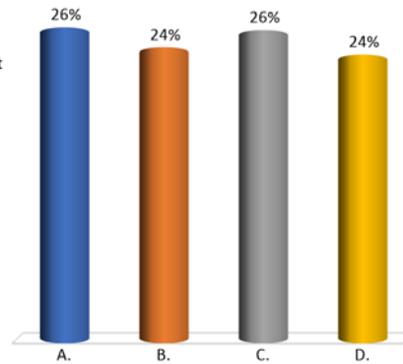
- A. Services to address homelessness
- B. Affordable housing development
- C. Addressing educational disparities magnified by the public health emergency
- D. Promoting healthy environments for children (new or expanded high-quality childcare, home visiting programs for health, parent education and other programs)



## Question 5

**Rank** the following types of infrastructure projects or programs in order of priority. Select the appropriate letter in the order you like, first keyed highest priority, last keyed lowest priority.

- A. Public water projects to improve access to clean drinking water
- B. Provide public sewer to address septic tank problems
- C. Projects to improve resilience of infrastructure to severe weather events
- D. Broadband infrastructure to unserved or underserved communities



## Question 6

Are there any additional programs, services or projects that the County should consider for ARP Funding?

Attendees were given note paper on which to write their responses. The responses were read aloud.

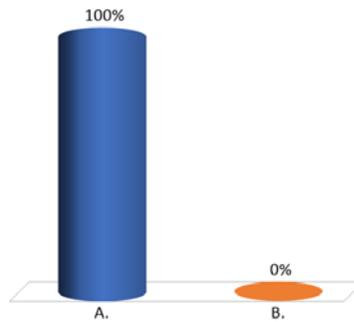
1. Homeless day center
2. School improvements; move E.E. Smith High School
3. County wide water
4. Enhance and improve healthcare system
5. Education on mental health
6. More strategically targeted curriculum to address unskilled/skilled career options
7. Expand preschool access
8. Build three new high
9. Schools to focus on innovation, science and coding
10. Services to children
11. Childcare
12. After school care
13. Housing for homeless families and individuals

- 14. Substance misuse treatment
- 15. Childcare grants for qualified parents payable to provider
- 16. Childcare
- 17. Community information podcasts
- 18. Services for senior citizens
- 19. Health department
- 20. Improve health care system

### Question 7

Are you a Cumberland County resident?

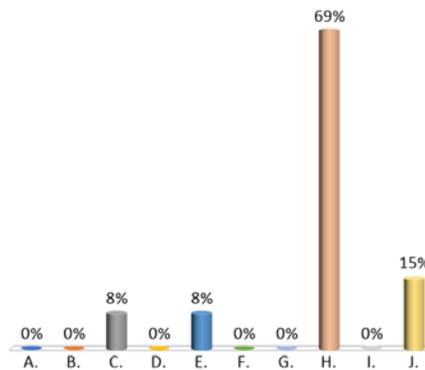
- A. Yes
- B. No



### Question 8

If you live in the City of Fayetteville, please select your Zip Code

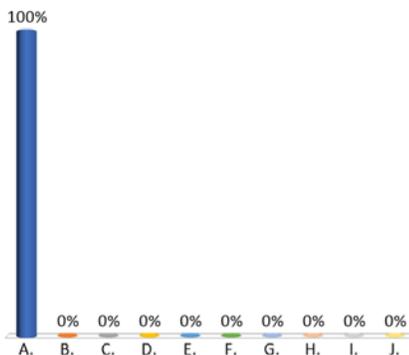
- A. 28301
- B. 28303
- C. 28304
- D. 28305
- E. 28306
- F. 28307
- G. 28310
- H. 28311
- I. 28312
- J. 28314



### Question 9

If you live in other areas of Cumberland County, please select your Zip Code

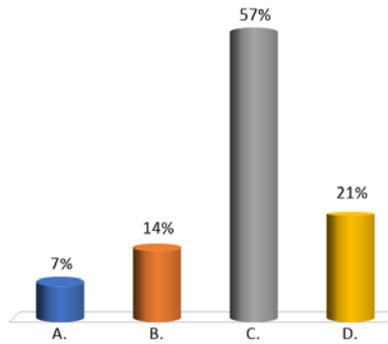
- A. 28306
- B. 28312
- C. 28342
- D. 28348
- E. 28356
- F. 28371
- G. 28384
- H. 28390
- I. 28391
- J. 28395



## Question 10

Has the COVID-19 crisis negatively affected your family financially?

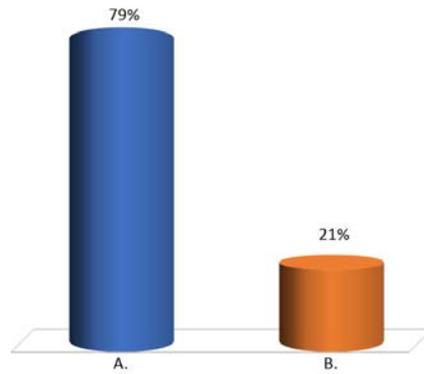
- A. Not at all
- B. Very little
- C. Somewhat
- D. Severely



## Question 11

Do you have access to affordable high-speed broadband at home?

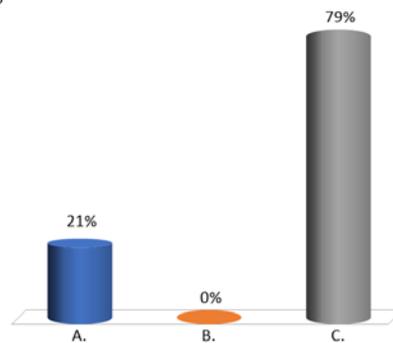
- A. Yes
- B. No



## Question 12

What is your relationship to Cumberland County?

- A. Live in Cumberland County
- B. Work in Cumberland County
- C. Both

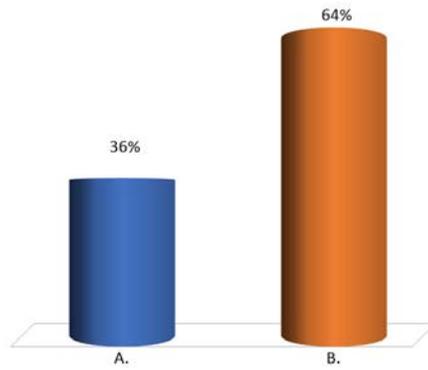


This space was intentionally left blank.

### Question 13

Do you own or operate a small business in Cumberland County?

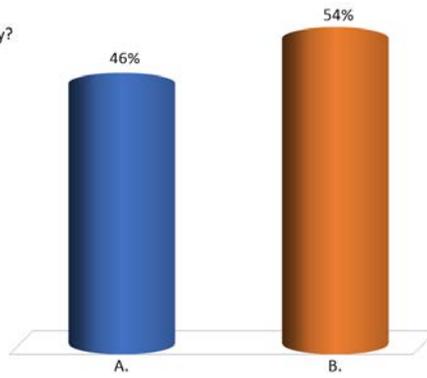
- A. Yes
- B. No



### Question 14

Are you connected in some way to the military?

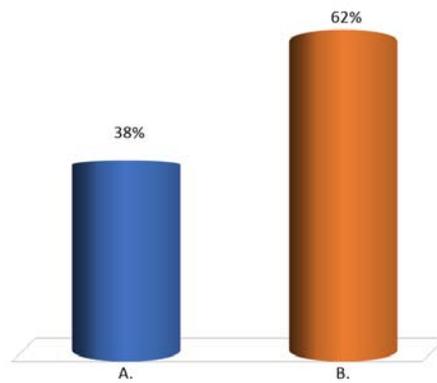
- A. Yes
- B. No



### Question 15

Are you a veteran or spouse of a veteran?

- A. Yes
- B. No

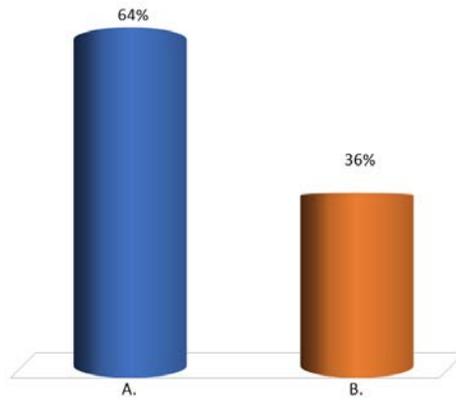


This space was intentionally left blank.

## Question 16

Are you affiliated with a non-profit organization that provides services to citizens who have been negatively affected by COVID-19?

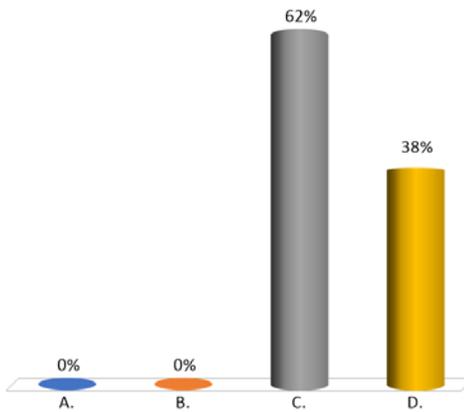
- A. Yes
- B. No



## Question 17

How old are you?

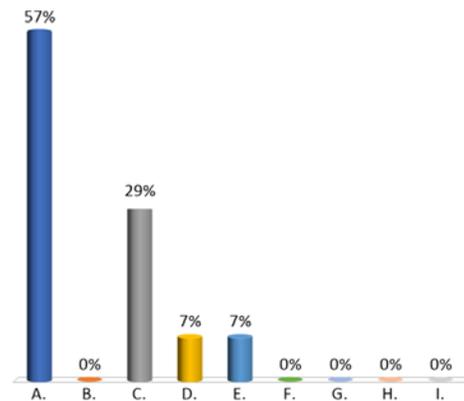
- A. Under 18
- B. 18-34
- C. 35-54
- D. 55 or older



## Question 18

Most people think of themselves as belonging to a particular ethnic or racial group. How do you identify yourself?

- A. African American/Black
- B. Asian or Asian American
- C. Caucasian/White (not Hispanic)
- D. Hispanic/Latino
- E. Multiracial or multiethnic
- F. Native American
- G. Pacific Islander
- H. Other
- I. Prefer not to answer

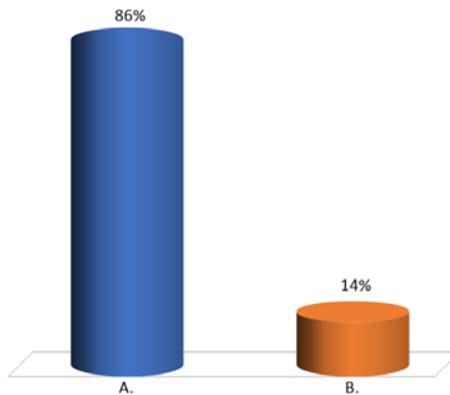


This space was intentionally left blank.

## Question 19

Would you like to receive information through a newsletter or emails about Cumberland County government activities, services and programs?

- A. Yes
- B. No



### 6. WRAP UP

Ms. Cannon reviewed opportunities for citizen input, the online survey and the email address for questions.

- Online survey at [cumberlandcountync.gov](http://cumberlandcountync.gov).  
Survey closes on July 31
- Virtual input session on July 29 at 6 p.m.  
Log in at [www.slido.com](http://www.slido.com)  
Enter code #517 527
- Email questions to [arp@co.cumberland.nc.us](mailto:arp@co.cumberland.nc.us)

### 7. CLOSING COMMENTS

Commissioner Keefe provided closing comments and thanked Mayor Colvin, Councilmembers and staff for attending. Commissioner Keefe referenced the July 29 virtual input session and the survey and stated it is important for everyone to participate so the voice of the public can be heard.

There being no further business, the meeting adjourned at 6:45 p.m.

Approved with/without revision:

Respectfully submitted,

---

Candice H. White  
Clerk to the Board