

# Welcome


Please sign in if you did not RSVP



## Crown Event Center Info Session

September 8, 2022

# Housekeeping

- Sign in now if you did not RSVP 
- Attendee list will be posted to project website
- Slides will be posted to the project website
- Cumberland County will not be having individual meetings with firms
- Contractor/subcontractor information session after design solicitation and before construction solicitation



# Agenda



Project Background



Committee Structure



Guiding Principles/Project Information



Site Selection Process



Design/Construction Solicitation

# Crown Event Center Project Background

- Early 2020, Cumberland County Commissioners announced the current Crown Complex Theater and Arena to close by the end of October 2025
- September 2021, Conventions, Sports & Leisure International, Steinberg Hart, and Public Participation Partners produced a market and financial feasibility study for the future Crown Event Center

## Community Engagement

Stakeholder  
Engagement

January 2020 & March 2020

4 Public Forums

March 9-10, 2020

Community Surveys

July 2021  
> 1,300 responses



Cumberland County Board  
of Commissioners

Crown Event Center Committee

Project Delivery  
Team

Owner's Rep (MBP)  
County Management  
Spectra

Design and  
Construction Team

Committees

Community  
Engagement  
Committee

Site Review  
Committee

Technical  
Committee

# Community Engagement Committee

Members: ~45 community organizations and individuals selected by the Crown Event Center Committee

## Guiding Principles (complete)

Role: Provided input during workshops.

Goal: Key stakeholder involvement in communicating public feedback on Proposed Guiding Principles.

Deliverable: Input on Proposed Guiding Principles provided to the Project Delivery Team during public meeting.

## Programmatic Function

Role: Will provide input during workshops to be facilitated by Architect.

Goal: Key stakeholder involvement in communicating public input regarding functional use of building (based on Guiding Principles).

Deliverable: Input on specific goals and objectives related to building function/use provided to the Architect and Project Delivery Team.

# Crown Event Center Guiding Principles

A local and regional asset that builds upon existing economic development infrastructure and is a catalyst for existing and new businesses to flourish.

A venue that enhances and elevates our community as a premier destination for entertainment, events, and gatherings.

A quality, evolving, and efficient venue that provides a first-class experience with a lasting impression.

Premier, welcoming, and accessible experience available to **all patrons**.

Flexible and functional venue with multiple spaces to accommodate a variety of programming.

- Capitalize on market gap for 500-3,000 capacity
- Diverse programming that appeals to broad ranges of interests
- Affordable spaces to accommodate local and regional cultural programs hosted by schools, universities, arts organizations, and community organizations

An engaging community amenity that is financially self-sustaining.

# Crown Event Center Project Information



Capital Project Budget Ordinance:  
Total project budget \$82.5M



Capacity (per CSL study):

- 2,500 maximum
- 2,075 seated
- 250-485 banquet



Approximate square footage  
(per CSL study): 68,000-89,000 GSF



# Additional Points of Emphasis



Local professional involvement in design and construction



Community engagement throughout design and construction



Enhance and elevate the community

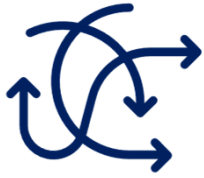


Welcoming and accessible facility



Premier regional destination

# Additional Points of Emphasis



Adaptable facility to host a variety of events including concerts, comedy shows, family shows, touring theater / Broadway performances, local and regional performances, banquets, conferences, etc.



Quality, state-of-the-art venue with the necessary acoustics, stage configuration, rigging capacities and back-of-house space to accommodate the needs of various users

# Site Selection Process

Board of Commissioners reviewed recommendation from Crown Event Center Committee and selected 2 sites for further analysis at 9/6/22 Board Meeting

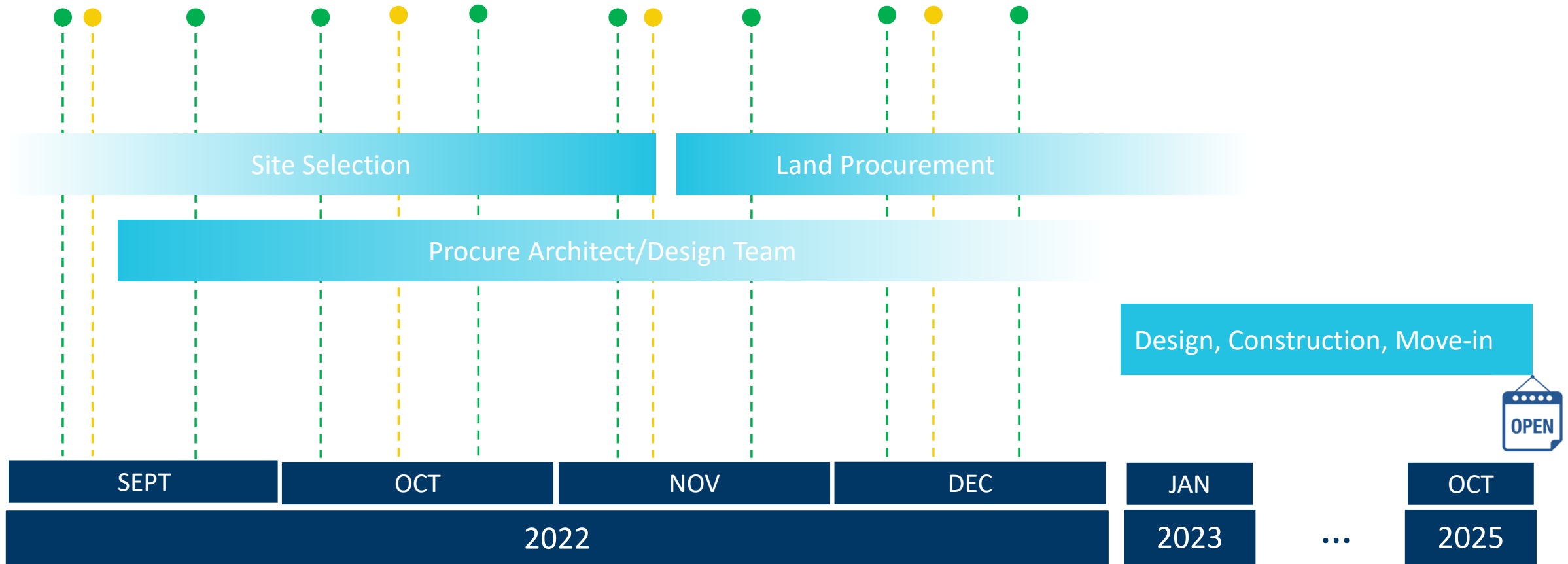
Site Review Committee prepares further analysis on final two sites

Crown Event Center Committee reviews analysis and provides recommendation for a final site

Board of Commissioners reviews recommendation and selects final site at 11/7/22 Board Meeting

# Project Schedule

- Board of Commissioners Regular Meeting
- Board of Commissioners Agenda Session



# Project Website

<http://www.co.cumberland.nc.us/departments/commissioners-group/commissioners/crown-event-center-committee>

# Procurement Information

Delivery method: Construction Manager at Risk

Cumberland County Bids & Notices:

<https://www.cumberlandcountync.gov/departments/finance-group/finance-services/procurement/bids-notices>





# Questions