

CUMBERLAND COUNTY BOARD OF HEALTH  
August 17, 2021 – 6:00p.m.  
1235 RAMSEY STREET, THIRD, GO TO MEETING  
REGULAR MEETING  
MINUTES

MEMBERS PRESENT: Dr. Olusola Ojo, Pharmacist, Chair  
Dr. Cynthia McArthur-Kearney, Registered Nurse, Vice Chair  
Mr. John Larch III, Professional Engineer  
Dr. Hakkam Alsaïdi, Optometrist  
Dr. Kingsley Momodu, Dentist  
Dr. Kent Dean, Veterinarian  
Dr. Connette McMahan, General Public Representative  
Ms. Sonja Council, Public Representative  
Dr. Sam Fleishman, Physician  
Dr. Jeanette Council, County Commissioner

MEMBERS ABSENT: Mrs. Stacy Cox, Public Representative

STAFF PRESENT: Dr. Jennifer Green, Health Director  
Ms. Ashley Curtice, Deputy Health Director  
Dr. Lori Haigler, Medical Director  
Dr. Krystle Vinson, Director of Nursing  
Mrs. Candice York, Accountant  
Mrs. Kelly Smith, Administrative Assistant to the Health Director  
Travis Greer, Regional Tobacco Control Manager  
Tamra Morris, Interim Public Health Educator Supervisor  
Christy Rome, Public Health Nurse CMARC  
Danny Miller, Senior Technical Support Specialist

**WELCOME, INTRODUCTIONS AND MOMENT OF SILENCE**

Dr. Olusola Ojo welcomed all guests and called the meeting to order. Introductions were given. A moment of silence was taken.

**ACTION ITEMS**

A. Approval of Agenda

MOTION: Dr. Cynthia McArthur-Kearney moved to approve the Board of Health (BOH)  
Meeting Agenda  
SECOND: Ms. Sonja Council  
VOTE: Unanimous (10-0)

B. Approval of June 15, 2021, Regular Meeting Minutes

MOTION: Dr. Cynthia McArthur-Kearney moved to approve the Board of Health Meeting  
Minutes  
SECOND: Dr. Connette McMahan  
VOTE: Unanimous (10-0)

C. Approval to have a September Board of Health Meeting

MOTION: Dr. Connette McMahon moved to approve the September Board of Health Meeting.

SECOND: Dr. Cynthia McArthur-Kearney

VOTE: Unanimous (10-0)

**INFORMATIONAL/DISCUSSION ITEMS**

A. Public Comment

Dr. Ojo opened the floor for public comments at 6:05p.m. There being no public comments registered, Dr. Ojo closed the floor for public comment at 6:06 p.m.

B. Financial Reports

Mrs. Candice York presented her financial reports. The statement of revenues and expenditures for the month closing July 31, 2021, exceeded our expenditures of \$60,803.48. Expenditures by programs are at 3.83% reporting as of July 31, 2021. We have earned no revenue for State and Federal allocations and none for Grants as of July 31, 2021. Over-all we have earned 2.89% of revenue by source. Accounts Receivable was broken down by payor source with an accounts receivable aging report available for private pay as of July 31, 2021.

C. Tobacco Update

- Mr. Travis Greer announced that Attorney General Stein sued JUUL and won \$40 million. North Carolina is the first state in the nation to hold JUUL accountable for its instrumental role in sparking the epidemic of youth vaping and its resulting nicotine addiction. Graphs that were shown, showed a steady decrease in tobacco use until vaping became available. The \$40 million settlement is to be paid over six years with payment used to the maximum extent possible to fund e-cigarette prevention, cessation, research; a document repository; and litigation costs. The settlement conduct provisions are that no JUUL marketing appeal to people under 21, no giveaways or pay to brand ambassadors, influencers, or affiliates. No use of most social media advertising, outdoor advertising near schools or playgrounds or sponsorships of sporting events and concerts. No health or therapeutic claims without approval of the FDA, including quantification of nicotine in JUUL products. No claims that compare the health effects of JUUL with regular cigarettes in its marketing materials. Documents from Attorney General Stein's case against JUUL will be made public by July 1,2022 and housed in a depository maintained by a North Carolina public university. These documents will increase transparency around JUUL's marketing and research and will help prevent this kind of epidemic from happening again.

D. CMARC Program Update

Christy Rome, Public Health Nurse explained that the Care Management for At-Risk Children (CMARC) program is an early childhood program that focuses on improving health care outcomes for young children. Care Managers coordinate services with pediatric and medical providers to ensure appropriate health and medical care, developmental and social supports and

linkage to community programs and resources are obtained to increase the quality of care provided and decrease in cost. Local health departments across the state have been providing services to at-risk children since 1986. The CMARC team is comprised of 3 RN's, 8 Social Workers and 1 Processing Assistant. A Care Manager is assigned to 5 or more of the 56 pediatric or family practices in the county. Interactions are made with the children, parents, caretakers, guardians by phone and in the community via their home, the doctor's office, health department, Department of Social Services (DSS) or other agreed upon locations within Cumberland County only. This program is for children ages 0-5 that meet the identified target group (Children with special needs, an illness expected to last 12 months or longer, infant with NICU admission, children with experience of adverse childhood events). This program is free to all who are eligible. During the fiscal year of 7.1.2020 – 6.30.2021 – 441 non-Medicaid infants and children received CMARC services.

#### E. Community Health Assessment/Review of Data

Ms. Tamra Morris discussed where we are with the Community Health Assessment. This assessment is done every 3 years. We had a goal of getting 1000 surveys completed and received 1545 complete. There were also 2 focus group sessions completed. We had a low response back from the ages of 18-24 category and more response from retired individuals or people working full-time jobs. The top 3 things that people wanted to see more initiatives for were 1) mental health 2) nutrition 3) crime prevention. The 3 topics that people were most worried about were violent crimes, poverty, and substance/drug abuse in the community. The county will have the final numbers to us in October.

#### F. Director's Update

Dr. Green updated the Board with our current numbers in cases, deaths, and positivity rate, which is significantly up from our last meeting. Graphs were shared to show that we are having an uptake in COVID testing. Dr. Green added that the Health Department will resume COVID testing next week M, W, F from 9am-4pm with no appointment necessary. In addition, at home test kits are available for pick up at the health department, while supplies last. At the moment we are out of stock. The health department is still doing vaccine clinics in our community while the libraries are administering vaccines on Saturdays. The late-night clinics resumed on August 10<sup>th</sup>. Clinical services including WIC and COVID vaccinations will be available on 2<sup>nd</sup> Tuesdays from 5pm-7pm. The health department continues to take walk-ins or appointments daily for COVID vaccines, currently we have Pfizer and J&J. The CDC has endorsed the use of an additional dose of COVID-19 vaccine to people with moderate to severely compromised immune systems after an initial two-dose vaccine series. Patients will not require a doctor's note; however, the health department is not administering additional doses at this time. The health department has Narcan kits available in the pharmacy for anyone interested, free of charge. The mask policy is still in effect in all county buildings, regardless of vaccination status. Dr. Green gave Board members an update on the strategic plan and where we are as an organization. NCCARE 360 trainings are going on to help train staff with implementing social determinants of health screening in all clinics. We will have a gradual roll out of NCCARE 360 and have one champion in each area. Staff are also planning fall outreach clinics to improve our community perception. Dr. Green updated the Board with current Quality Improvement projects that are going on throughout the health department. Each department has an impartial representative to help guide them with their project to improve that area. Examples of projects are housekeeping identifying contaminated

rooms easier to prevent spread of disease, as well as Environmental Health streamlining their complaint process on their website. Back to school immunizations were given at the health department on Saturday July 31<sup>st</sup> as well as COVID vaccinations. There will be no extensions for immunization requirements this year. The health department is communicating our vaccination efforts by digital ads, radio interviews and coffee conversations with Cumberland County Schools. Dr. Green advised the board that we would have at least 3 board vacancies by the end of December and now is the time to recruit. Dr. McMahon asked about a link for people to apply, and Dr. Green agreed to send out the link tomorrow. Once we receive packets, we will review and then invite potential candidates to a board meeting to speak.

G. Membership Roster

Dr. Ojo encouraged Board Members to review the attendance roster and let Kelly know if there were any discrepancies.

H. Board Member Comments

Mr. John Larch asked Dr. Green if she could continue to make graphs available for Board members showing our numbers. Mr. Larch said it is easier to follow looking at graphs and gives a whole picture that is easier to understand.

Dr. Fleishman said Cape Fear Valley Health System (CFV) will mandate all employees to be fully vaccinated by October 1<sup>st</sup>. About 65% of staff are already fully vaccinated. There will be medical and religious exemptions in place. The ICU is full of unvaccinated people, and they have 130 COVID positive patients in the hospital currently. The younger generation is what CFV is seeing with COVID positive results.

Dr. Green added that the county is exploring a mandatory vaccination for all employees, however; the county is still exploring with other counties and legal before deciding.

As a reminder, the next regular meeting is Tuesday, September 21, 2021, at 6pm.

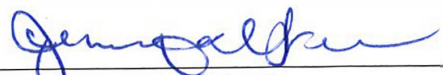
ADJOURNMENT

MOTION: Dr. Connette McMahon moved to adjourn.


SECOND: Dr. Jeanette Council

VOTE: Unanimous (10-0)

The meeting was adjourned at 7:30 p.m.

  
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Dr. Jennifer Green, Health Director

09/29/2021  
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Date

  
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Dr. Olusola Ojo, Chair

09/21/21  
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Date