

CUMBERLAND COUNTY BOARD OF HEALTH

October 17, 2023 - 6:00p.m.  
1235 RAMSEY STREET, BOARDROOM  
REGULAR BOARD MEETING

MEMBERS PRESENT: Dr. Kent Dean, Veterinarian, Chair  
Mr. Joseph Fiser, General Public Representative  
Dr. Olusola Ojo, Pharmacist  
Dr. Sam Fleishman, Vice Chair, Physician  
Mr. Dakota Wright, General Public Representative  
Dr. Kingsley Momodu, Dentist  
Mr. John Larch III, Professional Engineer

MEMBERS ABSENT:  
Dr. Jeannette Council, County Commissioner  
Dr. Hakkam Alsaidi, Optometrist  
Dr. Cynthia Mc-Arthur-Kearney, Registered Nurse  
Dr. Jennifer Brayboy-Locklear, Public Representative

STAFF PRESENT: Dr. Jennifer Green, Health Director  
Mrs. Candi York, Business Officer  
Dr. Krystle Vinson, Director of Nursing  
Dr. Lori Haigler, Medical Director  
Ms. Tamra Morris, Local Public Health Administrator  
Mrs. Kelly Smith, Administrative Assistant to the Health Director  
Ms. Tonya Burks, BCCCP Coordinator

**WELCOME, INTRODUCTIONS AND MOMENT OF SILENCE**

Dr. Kent Dean welcomed all guests and called the meeting to order.

**ACTION ITEMS**

A. Approval of Agenda

MOTION: Mr. John Larch III moved to approve the Board of Health (BOH) Meeting Agenda

SECOND: Dr. Olusola Ojo

VOTE: Unanimous: (7-0)

MOTION: B. Approval of meeting minutes from August 15, 2023

SECOND: Mr. John Larch III moved to approve the meeting minutes from the August 15, 2023, BOH meeting

VOTE: Dr. Olusola Ojo

Unanimous (7-0)

MOTION: C. Approval of Billing Guide and RSV Fees

SECOND: Dr. Sam Fleishman moved to approve the Billing Guide and RSV Fees

VOTE: Mr. John Larch III

Unanimous (7-0)

D. Approval of Bad Debt Write Off

MOTION: Mr. Joseph Fiser moved to approve the write off of Bad Debt over 90 days

SECOND: Dr. Sam Fleishman

VOTE: Unanimous (7-0)

E. Approval of 2024 Meeting Calendar

MOTION: Dr. Olusola Ojo moved to approve the 2024 meeting calendar for the Board of Health.

SECOND: Dr. Kingsley Momodu

VOTE: Unanimous (7-0)

F. Approval of Breast Cancer Awareness Proclamation

MOTION: Dr. Olusola Ojo moved to approve the Breast Cancer Awareness Proclamation

SECOND: Mr. Joseph Fiser

VOTE: Unanimous (7-0)

**Action Item C** - Mrs. Candi York presented the updated Billing Guide that needed to be changed due to Title X verbage. Mrs. York went through the document and showed changes that were highlighted and explained why the changes took place. Changes were made on pages 9, 13, 15 and 16. Mrs. York explained that we purchase vaccines at a reduced cost and then bill at the acquisition cost and Title X requires that this verbage be added. Mrs. York also explained that as we do not have RSV vaccine as of yet, we do intend on administering it along with the FLU and COVID vaccines. Mrs. York passed out a handout and showed on screen a proposed fee schedule for 5 additional vaccines. Mrs. York said they look at the medicaid rate, the rate that commercial insurance will reimburse and amount of out of pocket to consumers when calculating fees. Mrs. York explained what each vaccine was for and the proposed fees. Mrs. York also asked that the Board waive the fee for adults over 60 that do not have insurance and those that don't have Medicare part D. Mrs. York asked that the Admin fee be set to \$40 with no out of pocket for vaccine. Children will still be covered under the Bridge Access Program. The Board unanimously voted to approve the Billing Guide, approve the new fees and waive fees for adults over 60 that do not have insurance and those that don't have Medicare part D. The action item will go to the Board of County Commissioners to vote on at their November 6th meeting and if approved will move forward with an effective date of October 23, 2023.

**Action Item D** - Mrs. York presented the Bad Debt that included delinquent accounts that were 90 days or older as of 6/30/2023. Mrs. York explained that since 2011, the Debt Set-Off Program has collected over \$300,000 for our health care facility. The Board unanimously approved to write off the bad debt. This motion will go to the Board of County Commissioners at their next meeting for final approval.

**Action Item E** - Dr. Green presented a meeting schedule for 2024 for the Board of Health, with all meetings being held on the 3rd Tuesday and the Board unanimously voted to approve the meeting schedule.

**Action Item F** - Ms. Tonya Burks presented the Breast Cancer Awareness Proclamation for the month of October and the Board unanimously voted to approve.

INFORMATIONAL/DISCUSSION ITEMS

**A. Public Comment:**

Dr. Dean opened the floor for public comments at 6:18pm, being none, the floor was closed at 6:19pm.

**B. Financial Reports:**

Mrs. Candi York presented the financial reports ending September 30, 2023. Our expenditures exceeded by \$759,167.53. Mrs York explained that this was due to Medicaid cost settlement funds. Expenditures were broken down by program as of September 30, 2023, showing budgeted, as of date, balance and percentage used. We are at 18.16% and should be at 25% right now in the budget, but the decrease was due to part in lapse salaries. The revenue by source report was shared to include grants, Medicaid, fees and fund balance and county funds allocated all as of September 30, 2023. Total revenue earned was at 20.67% in the current fiscal year. The accounts receivables were shared for the month ending September 30, 2023, as well as the aging report for private pay. Mrs. York was available for questions about the monthly financial reports.

### **C. Quarterly Strategic Plan Updates -**

Ms. Tamra Morris discussed how we as a facility are progressing with our Internal and External goals. **Internal Priority 1** involves staff recruitment and retention and improved morale. Ms. Morris explained that the classification and compensation study is complete and was approved at the Board of County Commissioners meeting with details coming soon to employees. The health department participated in a HBCU/MSI Internship program with 6 interns and our 2nd cohort will be coming in the Winter. There are several management training opportunities for staff planned for late 2023 and 2024. The spirit team and Equity Team are both working on employee recognition programs to recognize staff as well as supporting ideas for staff mental health and mindfulness. **Internal Priority 2** focuses on improved quality and efficiency of services with technology. Ms. Morris explained that most staff now have laptops that have replaced their desktop computers. PayIT for Energov went live in September of 2023 and there is an upcoming Everbridge training for public health staff this month. **Internal Priority 3** focuses on normalizing COVID-19 response and incorporating it into everyday practice. Ms. Morris explained that we are continuing to give COVID-19 vaccinations along with the flu shots and RSV this season as available. The health department also continues to advertise on digital and social media sites about the proper ways to prepare for fall respiratory virus season. **External Priority 2** discusses expanding mental health and substance abuse services to include teen substance abuse programming. Ms. Morris said the Opioid Settlement Projects began October 1st and there will be preliminary reports available next year. The BJA funding was extended for housing for individuals in recovery, SMART Recovery Groups at the Health Department and Detention Center. NC Harm Reduction has formed a post overdose response team and has a media campaign. The Health Department has applied for a POPHR grant that is due November 30th. Ms. Morris explained that 30 new community partners were trained in SMART Recovery and facilitators will be trained in "Family" and "Teen". At this time, a SMART recovery group is being prepared for the Detention Center and the Health Department. There were 14 formal Harm Reduction trainings and 235 people were trained in Naloxone use. Tobacco Treatment Specialist (TTS) training was held for Ft. Liberty clinicians and they had 67 participants. Currently there is planning for implementation of MOUD at the Detention Center with a soft launch. **External Priority 3** is to improve external communications to better explain "what we do", educate and ensure literacy and equity. Ms. Morris said the Health Department is planning on launching "fire side chats" in January 2024 which are like lunch and learns hitting hot topics from social media and library boards. There are some upcoming paid media campaigns to include HIV Awareness - CCHIVTF cobrand, Congenital Syphilis, Maternal Health -CFV, CCLCF, and PFC cobrand, Triple P, and upcoming WIC for military families. **External Priority 4** is to expand community access to HD services. Ms. Morris touched on the collaborative mobile outreach clinics that we have participated in and continue to. We now have a master list of community representation and have hired a new WIC Outreach coordinator. The back to school outreach clinics were a success as well with clinics at various schools in the county in evening hours.

**External Priority 5** is the reduction of the STI/STD Incidence rate. Ms. Morris explained that there has been a lot of testing and outreach events in places such as Operation In As Much, Cumberland County EMS event that we partnered with and Fayetteville State University. There is currently a communication campaign and a NC STARR study going on. We have also increased our testing abilities and as of 4/17/2023, there is a Bicillin shortage. We are prioritizing syphilis cases to pregnant women, women of reproductive age and symptomatic patients.

**D. Nominating Committee/Election of Chair and Vice Chair for 2024** - At the Board of Health Retreat in February, the Board voted that the Chair could elect a sub-committee for discussion of elections. Dr. Green asked if anyone wanted to volunteer for the committee before the Chair designated Board Members. Dr. Fleishman, Dr. Ojo and Mr. Fiser all agreed that they would sit on the sub-committee to discuss nominations for the 2024 Chair and Vice Chair. The meeting will be virtual on November 13th at noon and Kelly and Dr. Green will send out the link and sit in on the meeting to take notes and facilitate the meeting. The committee will bring back their recommendations to the November Board of Health meeting on November 14, 2023.

**E. External Reports** - Dr. Green reviewed the **Child Health Report** that was completed on-site in March, but the report just became available. In this report, it was noted that a few revisions needed to be made to policies and a few recommended chart reviews, which have all been completed. In this audit, they also reviewed billing documentation and there were no corrective action plans. **The Join Monitoring Report** - Dr. Green reviewed the findings of this audit as well. This report dealt with clinical and financial reporting. Some changes were made with staff/policies. Due to this audit, 2 follow up trainings with staff on billing were scheduled and completed as of September 15th.

**F. Director's Report-** Dr. Green gave the following updates to the Legislative Final Budget - \$11.25 Million (non-renewable) Juul Settlement for prevention of cessation activities for 4-12 graders. \$3 Million (non-renewable) for the digitization of birth records. The budget establishes an Office of Child Fatality Prevention as the lead agency for child fatality prevention. Each HD will receive what we call AA110 funds of \$50,000 over the next 2 years. Dr. Green gave an update on the outreach events that the Health Department is participating in for FLU and COVID vaccines. RSV vaccine has been ordered but it will be a few weeks before we receive it. We have events planned at Senior Centers, City of Fayetteville, Operation In As Much, VRC came today with their patients and were done in house. Dr. Green discussed all of the pilot projects that the Health Department is working on. **Uber Health** started last year and since October 2022-September 2023, we have provided transportation for 427 unduplicated patients for 677 appointments. The breakdown of patients is 31.5% maternity patients, 18.8% STD patients, 9.8% Stedman Wade patients and 9.5% Child Health patients. **Connected Care Pilot Program** is a collaboration between DSS and Public Health to address social needs, improve health outcomes and equity, and to prevent child abuse and neglect. They serve as case management services for families and provide community education at outreach events. This team is comprised of 1 Income Maintenance Workers, 1 Community Social Services Associate, 3 multi-disciplinary team of case managers, 3 health educators, 1 nutritionist and 1 nurse. This program was launched in June 2023 and as of September, they have had 48 referrals, and 36 individuals and families served. They have participated in 23 outreach events and have had 17 unique agencies sending referrals. This group has participated in case reviews with Cumberland County EMS as well as just participated in an outreach event with them. **Maternal Health Outcomes** is another campaign that is rolling out now. Hear Her Campaign is a digital media campaign that contains maternal urgent warning signs and magnets that we will be distributing to community partners so that people will be on the lookout for warning signs of mothers that have just given birth. The goal is to ensure that people listen to women when they say they are in pain. In November, the relaunch of our **childbirth education classes** will start and each couple will receive \$25 for each class they attend. The Health Department purchased and are handing out glucometers and blood pressure cuffs for patients and using a tracking log for education given. There is a collaboration with SR-AHEC for OBGYN conference in January 2024. We also are applying for a NC DHHS Healthy Start Grant from HRSA and will be hiring more staff - this is a cohort with Hoke county. **Health Conversations** - The Health Department are currently training barbers and hair stylists as lay health educators to address key health topics. There are incentives for shops and salons to participate in training and provide education. There have already been outreach events in where they have had hair cuts and education available like our Fun in the Sun Event on September 16th and our Cumberland County EMS outreach on October 12th. Our next event to feature this is our Vax Yourself/Vax Your Pet on November 4th at the Health Department. We are in the hiring process now for a public health educator for this program.

As a reminder, the next regular meeting is Tuesday, November 14, 2023, at 6pm and will be held in person at the Health Department.

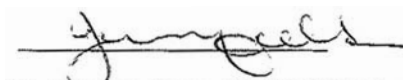
#### ADJOURNMENT

MOTION: Dr. Sam Fleishman

SECOND : Dr. Kingsley Momodu

VOTE: Unanimous ( 7-0)

The meeting was adjourned at 7:16pm

  
Dr. Jennifer Green, Health Director

11/14/2023

Date

  
Dr. Kent Dean, Chair

11/14/2023

Date