



# Food Environment & Food Policy Council Subcommittee Meeting Minutes

December. 2, 2021, 1-2 p.m.

**STAFF PRESENT:**

Sheena Butler  
Travis Greer  
Hannah Darr  
CPT Courtney Moore

**ATTENDEES PRESENT:**

Charmise Damon  
Devon Newton  
Jana Stakeley  
Liz Simpler  
Dr. Rita Gunter  
Sherry Kenney  
Stephanie White  
Dr. Karin Suess  
Natasha Randall  
Cathy

**INTRODUCTION:**

Ms. Butler welcomed the committee members. The meeting started at 1:03pm with introductions and an ice breaker led by Mr. Greer about the Holidays.

**DISCUSSION POINTS:**

*A. Food Environment Subcommittee Updates & Discussion*

Mr. Greer reviewed the status of the food environment assessment. The assessment formally ended on December 1<sup>st</sup>, 2021. We had a total of 72 entries from approximately 50 different individuals. Each participant will receive a \$25 gift card for their assistance. An overall report will be generated by Dr. Jared McGuirt from the food environment assessment. The

food policy council will use this report to guide their work. Mr. Greer is working on gathering information from local food pantries to add as another layer to the food environment assessment. Local food pantries will also receive a \$25 gift card for their participation.

Ms. Newton asked how she could relay contact information for local pantries. Mr. Greer will be collecting contact information for food pantries via email.

#### *B. Food Policy Council Subcommittee Updates & Discussion*

Ms. Butler updated the committee about the status of the food policy council. Six candidates were appointed in November, and five more candidates are set to be appointed on December 6<sup>th</sup>. We still have four more seats to fill in the following areas:

- (1) Community who **do not** work in local government or health agencies*
- (1) Local farming and agriculture*
- (1) Representative for Cumberland Co. Schools*

Ms. Butler reviewed the discussion from the first food policy council meeting on Nov. 8<sup>th</sup>. The discussion included an introduction of members, an activity about food policy, and an activity centered around common language. The next food policy council meeting is Dec. 13<sup>th</sup> at 6pm.

Ms. Butler and Mr. Greer showed the food policy council logo draft. Devon Newton thought the apple was possibly more representative of education. Stephanie White liked the apple because she thought it was representative of nutrition. CPT Moore suggested silverware could be a possibly option instead of the apple. Sherry Kenney thought a different fruit or a couple of fruits could depict “food” more than education. Natasha Randall and Jana Stakeley thought representing a food group could also be a good option instead of just one food. Devon Newton also suggested a vegetable image could also be effective.

Ms. Butler announced that the project team would like to collect a list of events related to the work of food security and healthy eating from subcommittee members and their respective organizations. She would like to promote these events to the food policy council to spur involvement between the groups.

#### **CLOSING:**

Mr. Greer reviewed promotional items, such as notepads and pens, that have been ordered to distribute at events. He also informed the group of the current media campaign launching December 15<sup>th</sup> to promote the food policy council and Eat Smart, Move More NC.

Ms. White asked what the overall goal of the food policy council. The tentative mission and vision statement of the food policy council was then shared with the group.

Ms. Butler shared information for registering to attend the upcoming food policy council meeting using the following link: <https://attendee.gotowebinar.com/register/50133751427750416>

Ms. Newton brought up doing a case-control study in the community to create measurable data to determine the outcomes of implemented programs and policies.

Ms. Butler announced that the food policy council will have a webpage in the coming weeks. Information about by-laws, meeting schedules, events, etc. will be available on the web page.

The next subcommittee meeting is scheduled for Thursday, **January 13<sup>th</sup> from 1-2pm.**  
The meeting closed at 1:46pm.