

Digital Composite by Christopher Robinson

Your library opens  
**WINDOWS**  
to the *world*

## Highlights

### Calendar Year 2010

Board of Trustees Meeting

January 20, 2011

# 5-Year Plan

Community & Staff Planning Committees  
Directed by Dr. Robert Burgin



## Six Goals Emphasize

- Cumberland County's diverse resources
- Local and world events
- Career choices
- Welcoming place
- Life Choices
- Imagination & creative expression

Visit [www.cumberland.lib.nc.us](http://www.cumberland.lib.nc.us) for complete plan.

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# Annual Report & Update FY 2009-2010



- 50,000 inserts in newspapers
- 1,000 available in the branches
- PDF on website



# West Regional Branch Dedication October 2, 2010



The image features five large, three-dimensional dollar signs (\$ symbols) arranged in a slightly curved line across the center. Each dollar sign is constructed from a piece of aged, yellowish paper with faint, illegible text printed on it, giving them a textured, handmade appearance. They are set against a dark brown, textured background that resembles leather or a similar material. The lighting is soft, casting gentle shadows beneath the paper signs.

**2010 Grants Awarded  
\$214,118**

# Grants Awarded



## **LSTA**

**\$98,370**

Match up to \$50,000 e-rate funds

## **\$25,000 Foreign Language Center**

match is our subscription funds

**\$20,000**

## **Strengthening Public & Academic Library Collections**

*Focus on math, computer instruction/repair for Career Center collections*

## **Bordeaux Renovation**

Develop a computer center

Add RFID

Move Children's area

New carpet & furnishings



# Gates Foundation Online Opportunity Grant Phase II

2009 received \$66,300 with  
\$22,100 matching from county  
funds.

2010 received \$37,700 with  
\$37,700 matching county funds.

Largely used for the replacement  
of aging computers.





# Arts Council Grants

A free two-day event for the entire family!  
 2<sup>nd</sup> Annual Cumberland County  
**Storytelling Festival 2010**

Friday, October 22 at 7 p.m.  
 Saturday, October 23 from 10 a.m. – 5 p.m.  
 Headquarters Library, 300 Maiden Lane

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**North Carolina Storytellers**



**Susana & Timmy Abell**  
 Musicians and storytellers Susana and Timmy Abell kick off the Storytelling Festival with a unique repertoire of unforgettable original songs and stories. Join us at 7:00 for a pre-show puppet play. Refreshments provided.  
**Friday, October 22 at 7 p.m.**

**Barbara Armstrong White**  
 Barbara Armstrong White shares humor and wisdom through African, African-American and North Carolina-based tales.  
**Saturday, October 23, 1 p.m. & 3 p.m.**





**Birdman Dave**  
 Birdman Dave incorporates live birds and audience participation while telling stories of Native America.  
**Saturday, October 23  
 1:15 p.m. & 2 p.m.**

**Timmy Abell**  
 Timmy Abell shares stories and music of Appalachia.  
**Saturday, October 23  
 1:30 p.m. & 4 p.m.**



**Hands-on Craft Activities for Children**  
 Saturday, 10 a.m. to 5 p.m.

**Storytelling Workshop for Teens & Adults**  
 Saturday, 10 a.m. to 12 p.m.  
 Registration recommended by calling 483-7727 ext. 331.

**On Display at the Library**  
 Multicultural masks created by Cumberland County third-graders as part of the Faces in the Community program.

**Multicultural Story Times**  
 For preschool-aged children on Oct. 19, 20 and 21 at 10 a.m. at Fascinate-U Children's Museum, 116 Green Street, Fayetteville, 829-9171.



The project is supported by the Arts Council in part by contributions from businesses and individuals, and through grants from the City of Fayetteville, Cumberland County, and the North Carolina Arts Council, an agency of the Department of Cultural Services, the Board of the Library and UNCC. It is presented in partnership with Fayetteville Children's Museum and Home to the Community.

**AGAINST ALL ODDS**  
 RESCUE MEN: THE STORY OF THE PEA ISLAND LIFE SAVERS

**RESCUE MEN**  
 A Film by Albert H. Smith

**THE STORY OF THE PEA ISLAND LIFE SAVERS**

**Are you inspired by true stories of triumph over tremendous odds?**

Don't miss the new action-packed documentary, *Rescue Men*. This film recreates the death-defying rescues of passengers and crews made by African American Life Savers on the Outer Banks during the 1880s.

After the film, guests from the East Carolina Pathway to Freedom Coalition will share true stories and documentary evidence about these little-known heroes.

**Friday, August 27  
 1 p.m.**  
**Headquarters Library  
 300 Maiden Lane**

**Saturday, August 28  
 10 a.m.**  
**Smith Recreation Center  
 Seabrook Park**

This is an Umoja Festival activity in the Smith Recreation Center at Seabrook Park.

Call the Local & State History Room at Headquarters Library at 483-7727 ext. 308 for more information.



# New Services & Improvements Hope Mills Branch

- New Carpet
- Shelving reconfigured
- Lounge area created
- Information desk moved to central area with better visibility



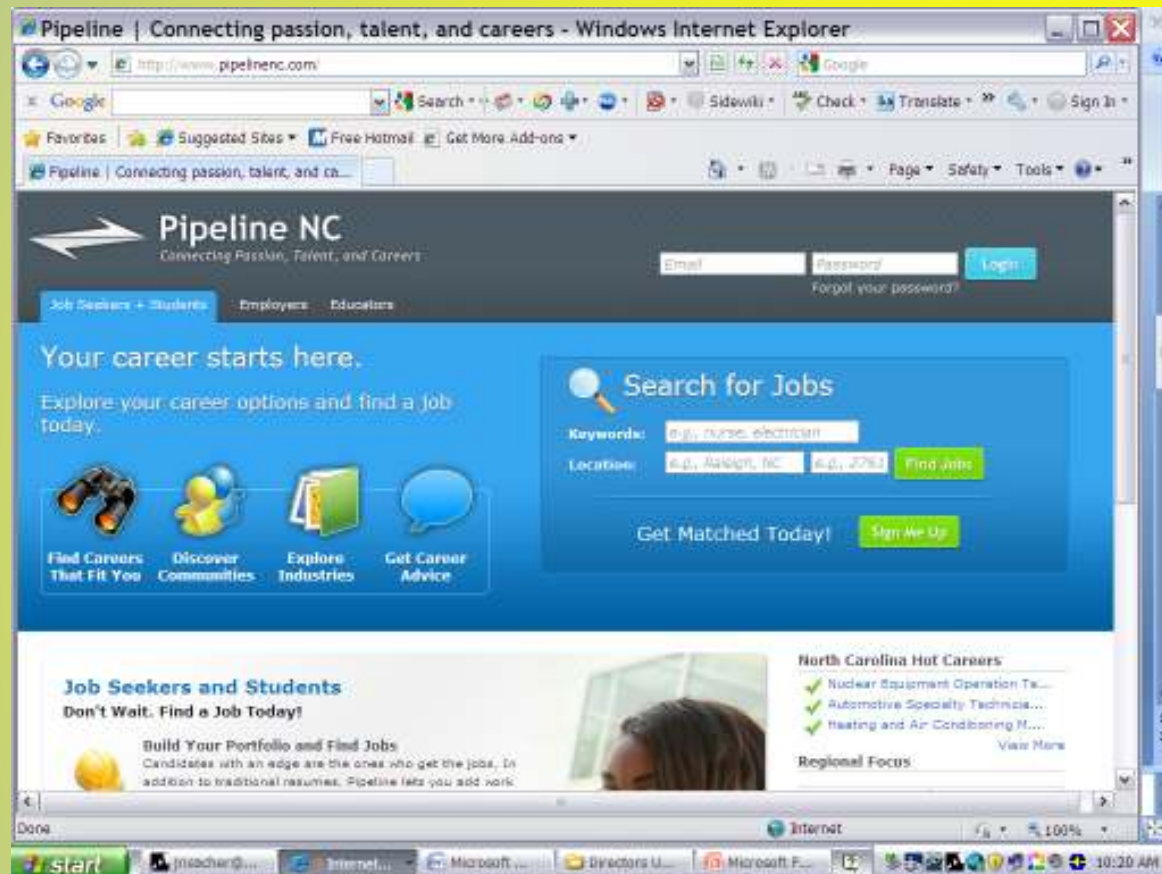


# **New Services & Improvements**

- Electronic room reservations via Web site
- Library Elf for e-mail and text message notices
- Envisionware for computer sign ups
- Express email terminals
- Electronic Newsletter

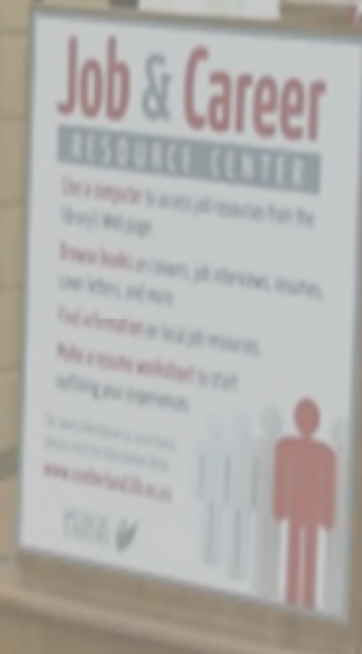


# New Jobs and Career Resource Centers FTCC & BRAC Regional Task Force Partnerships



# Job & Career Resource Centers

- Job Fair
- Career exploration
- Computer training
- Help with resumés & cover letters
- Local job listings
- Government job search engines
- Coping with unemployment
- Military transition
- Filling out applications

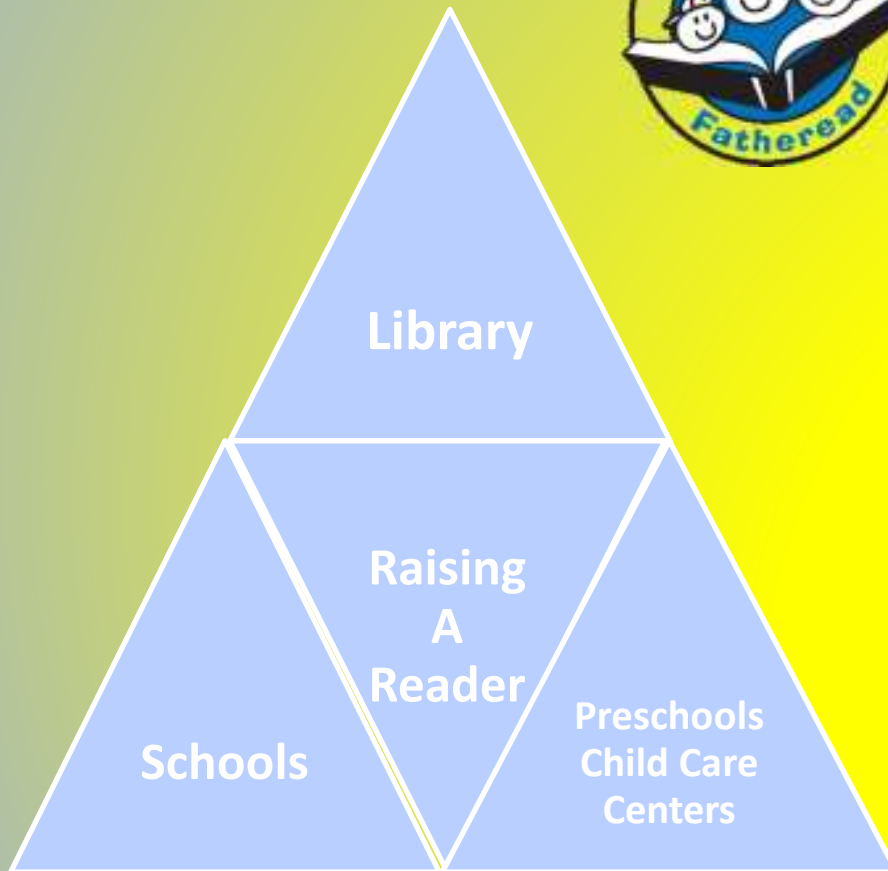




# East Regional & Bordeaux



# Smart Start Program Changes





# Award Winning Programs

**MAKE IT & TAKE IT**  
**HARDWARE**  
**JEWELRY 101**

**Teens!**  
You can make distinctive jewelry to show off your unique personality.

Create a bracelet, a necklace, a set of earrings, or a cell-phone charm using hex nuts, o-rings, washers, pop can tabs, and springs.

Come on by and be creative!

**Monday**  
**March 8**  
**6:00 pm**

Headquarters Library  
300 Maiden Lane



**Job Search**  
**2010**

Join us for an eight week course in finding your perfect job!

**Kick Off Your Job Search**  
Get energized and motivated to learn the secrets behind the very best way to land your perfect job!  
**Wednesday, October 6 at 9:30 a.m.**  
Headquarters Library, 300 Maiden Lane

**Finding the Right Career**  
Learn how to explore your own skills, interests and abilities in order to find the career path that's right for you.  
**Wednesday, October 13 at 9:30 a.m.**  
Headquarters Library, 300 Maiden Lane



**Finding Your Perfect Job Online**  
This class includes search strategies for online job advertisements in the government, military and corporate sectors.  
**Wednesday, October 20 at 9:30 a.m.**  
Headquarters Library, 300 Maiden Lane

**Preparing Your Perfect Resume**  
Learn how to prepare a resume that will make employers recognize your value. We'll also discuss how to tailor your resume to the specific needs of prospective employers.  
**Wednesday, October 27 at 9:30 a.m.**  
Headquarters Library, 300 Maiden Lane

**Resume Critique and Fix**  
Bring your completed resume on disc or flash drive to receive criticism and advice to make it even better.  
**Wednesday, November 3 at 9:30 a.m.**  
Headquarters Library, 300 Maiden Lane

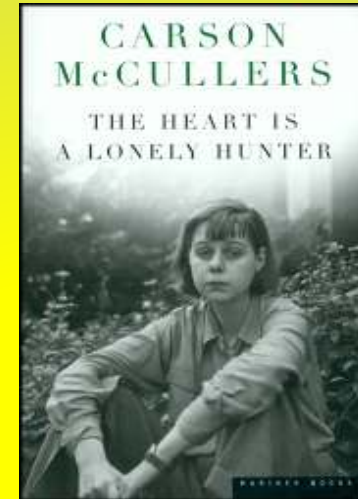
**Ace Your Interview**  
Your efforts so far have landed you an interview for your perfect job. Learn how to shine under pressure through preparation and practice.  
**Wednesday, November 10 at 9:30 a.m.**  
Headquarters Library, 300 Maiden Lane

**Networking Your Way to Employment**  
There's more to job searching than simply reading the classifieds. Learn the most effective way to search for a job by utilizing your contacts and social networks—both in person.  
**Wednesday, November 17 at 9:30 a.m.**  
Headquarters Library, 300 Maiden Lane



# Big Read @ CCPL&IC

- Keynote Speaker Sherill Tippins
- Dozens of programs
- Thousands of books distributed
- Many partnerships with agencies and organizations



- After 4 years of NEA grant funding our application was not selected for 2011
- 75 applications awarded for 2011 versus 286 awards made for 2010



# 3<sup>rd</sup> Annual Librari-con



- 17 programs
- 598 attendance
- 2,225 door count
- \$712 proceed sales to the Friends

# Friends Book Sales



*Customers line up the first book sale in February 2010.*

- February's first book sale since the Headquarters fire netted a record \$11,379
- November concluded year's book sales with nearly \$44,000
- All income goes back to library for special programming and in support of library activities.

# Friends Publicity for First Book Sale

**FRIENDS OF THE LIBRARY SALE**

## Buy the books



Bargain hunters will be snatching up hardcovers, paperbacks, magazines, movies and CDs as the popular fundraiser returns after a year and a half.



**By Widgey White**

**FRIENDS OF THE LIBRARY BOOK SALE**

**I**t is a rare occasion in the lower level of the Rockingham Library, where new-arrival books, DVDs and other materials for the library's first-hand book sale were a few days ago the subject of a sale.

Book sale organizer Barbara Kiser and fundraising volunteer George Kiser were busy fitting together a good package.

"I think there's a little bit of Kiser said. "That's what I want to see — OK, give me a deal!"

It has been more than a year and half since the Friends of the Library's last book sale.

**What:** A members-only Friends of the Library sale is being held from 5 to 8 p.m. Monday through Wednesday, starting at 9:30 a.m. and ending at 5 p.m. A good book sale is the name of the game.

**What:** Friends of the Library's 300 members have to purchase paperbacks, eBooks and audiobooks from the sale through the book store in the library.

**What:** The sale price is 50 cents for all adult and youth hardbacks, paperbacks, and CDs, DVDs, movies, music and more. Magazines are 10 cents. There will be special offers for adults, children and seniors who will be accepted.

**Information:** Call (555-7727) ext. 114 or go to [www.rockinghamlibrary.com](http://www.rockinghamlibrary.com).

The quarterly needs were already anticipated for another holiday for books, CDs, magazines and DVDs of non-essential items. Most books will be at 50 cents, 30 cents.

**Remember:** a 50% off DVD and DVD rental for a fraction of what they would cost at a store.

In August 2009, the Friends of the Library held a book sale.

See 02/09/09, page 10



**Books**

**From Page 10**

A volunteer group that supports library activities were preparing for their fall sale when an electrical fire damaged the lower level of the library.

Because of a fire, the library did not open to the public until May of last year. The Friends were unable to hold their sale while the building was being renovated and materials cleaned.

It was a real blow to the organization. Most of the repeating items come from the sale. The Friends use the money to sponsor various reading programs and to bring in authors to speak at the library.

"It's very important. It's one of the only ways we have of bringing in money, that and our memberships," said Kiser, a volunteer for 18 years.

When the renovation work proceeded, the Friends kept their books in a storage facility. Some of the books are donated by the public. Others are given to the Friends by the library when they are discarded or replaced.

Next week, the first sale since the fire will be held. A members-only sale is Tuesday from 5 to 8 p.m. A sale that's open to the public is held from 9:30 a.m. to 2 p.m.

In recent weeks, volunteers have been working through the books and other materials. Items for sale include current best-sellers, classics by authors such as P. D. James, Fitzgerald and Charles Dickens, craft books and cookbooks, paperback

**Missionary worker George Kiser, left, is a volunteer for the Friends of the Library book sale, on Tuesday afternoon. He is a member of the Friends of the Library. He is a member of the Friends of the Library. He is a member of the Friends of the Library.**

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*The Fayetteville Observer  
January 27, 2010*



# Volunteer of the Year

Friends of the North Carolina Public Libraries



Friends Chair, Peggy Vick (on right) accepts the *Southeast Volunteer of the Year* award for Barb Kiser on November 2.