



2012 Library Highlights

Changing Lives, Building Community

*Cumberland County
Public Library*

Top Two Stories – IMLS & RFID

2012 Winner
National Medal for
Museum and
Library Service



33 Customer Service
Hours Restored

Top Story – RFID



- 33 customer service hours gained via RFID (Radio Frequency Identification)
- Hours added April 2012 at East Regional, Bordeaux and Spring Lake branches
- Funded by LSTA grant



The complete restoration of library hours is certainly a success story for our county.”
– Willie Wright, Chair Library Board of Trustees

Top Story – Winner National Medal for Museum and Library Service

Washington, D.C. & Hometown Celebrations!



- Award presented in Washington, D.C., on Nov. 14-15 and met with Sen. Kay Hagan and Rep. Renee Ellmers
- County Commissioners meeting, Nov. 19
- Public Reception, Nov. 28
- Staff Development Day, Dec. 7



Awards & Recognition

NCPLDA 2012 – Large Library Category



Promotion –We Mean Business E-newsletter

Demonstrates the library's vital public service to elected officials, business leaders, community partners, and stakeholders. Impresses how the library improves the employability of citizens.



Children's Program

Rhythm & Rhyme is the only literacy-based program in Cumberland County that is designed for children with Down syndrome and autism .



Staff Training – E-books for Everyone

Created training to familiarize staff and foster confidence to work with e-reader devices and services offered through NC Digital Library.

Awards & Recognition—Newberry Award Committee



Hope Mills Branch Manager Meg Smith was elected to the prestigious Newberry Award Committee. Smith is one of eight elected members of the renowned group of 15 that each year selects the most distinguished contribution to American children's literature.



New Services

- **OneClick digital**
Free audio books
- **Tutor.com**
Free homework help
- **Book Bundles**
Easy for parents to “grab and go” with a stack of pre-selected, age-appropriate books
- **New Children’s Service Point**
Dental clinic deposit collection



Free Homework Help

The library's web site offers many options for homework, including tutor.com.

Tutor.com gives students in grades K-12 free one-on-one help in math, science, English, social studies and writing. Online professional tutors are available from 2 p.m. until midnight.

Tutor.com is also offered in Spanish.

www.cumberland.lib.nc.us tutor.com

The advertisement features a photograph of a young girl with glasses smiling while using a laptop. The text is in blue and black, with the tutor.com logo in orange and blue.

Answerbook

Answerbook services concluded and 211 became a county wide service.

NEED HELP, BUT DON'T KNOW WHERE TO TURN?

DIAL 2-1-1

FREE ► CONFIDENTIAL ► 24 HOURS A DAY ► EVERY DAY ► ANY LANGUAGE

YOUR CONNECTION TO:

- Basic needs - food, clothing, shelter
- Child care services • Consumer help
- Counseling • Crisis intervention
- Health care • Housing
- Senior services • Support groups
- Volunteer opportunities

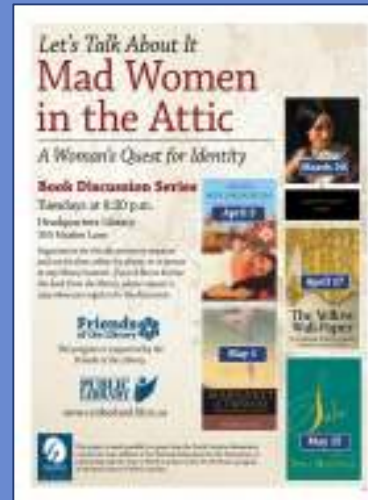


Dial 2-1-1 to speak to one of our specialists.

2-1-1 Get Connected. Get Answers. WWW.NC211.ORG GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED



Grants



- LSTA Technology – RFID
- Golden LEAF Foundation – Jobs & Careers
- LSTA Cliffdale Computer Lab – Expansion
- Cumberland Community Foundation, Inc. – Jobs & Health
- Arts Council of Fayetteville/Cumberland County – Storytelling Festival
- NC Humanities Council – Book Discussion Series/Spring & Fall

Grant Funding - FY '12-'13

LSTA RFID Technology

• \$100,000

Golden LEAF Foundation

• \$61,640

LSTA Cliffdale Computer Lab

• \$25,000

Cumberland Community Foundation

• \$20,000

Arts Council of Fayetteville/Cumberland County

• \$4,175

Total Grants Awarded

• \$210,615

Jobs & Careers – Bi-annual Job Fairs



Job Fairs attracted nearly 1,000 people seeking work.

In August, partnered with UNC Gillings School of Global Public Health to offer health assessments with funding from a Cumberland Community Foundation grant.



Swamp Dogs Outreach on Aug. 5 made possible through CCF grant for marketing & promotion

Job Skills – Tri-county Grant Initiative

Demonstration grant for non-custodial parents to enhance job skills.

- Austin Keating, Child Support Department initial contact
- Collaborative state grant with Mecklenburg & Guilford counties
- Larry Gavin scheduled four-week job skills program in November for 15 participants
- FTCC is also a partner



Health Fair for Seniors



First-ever health fair for seniors at East Regional Library on Thursday, Oct. 11 with 76 attendees.

Preserving Our Past – Local & State History

UNC Digital Heritage
Cumberland County 1920 Tax
Records were digitized for
online access. The records
contain information regarding
real estate and personal
property tax values for
individual residents of
Cumberland County.

PERSONAL PROPERTY	
Which Exemption of \$300 is Allowed Under Provision of Chapter	
No.	Value, \$..... 23. Watches and clocks
No.	Value, \$..... 29. Arms for master . .
No.	Value, \$..... 30. Tools of mechanics .
No.	Value, \$..... 31. Provisions of all kind
No.	Value, \$..... 32. Guns, pistols, etc. . .
No. <i>1</i>	Value, \$ <i>1.0</i> .. 33. Talking machines . .
No.	Value, \$..... 34. Pianos
No.	Value, \$..... 35. Silverware
No. <i>1</i>	Value, \$ <i>25</i> .. 36. Diamonds and jewelr
37. All other musical ins	
chanical and agricultural machinery and implements . .	
nd kitchen furniture	
scientific instruments	
ems 19 to 40, inclusive	
emption of \$300.00	
se above exemption, items 19 to 40, inclusive.	
ALL OTHER PERSONAL PROP	



Raising A Reader

- National literacy program for families with pre-k children
- Library staff trains parents how to share books with their children
- Effectively improves language and literacy skills
- Instills a love for learning



Outreaches



Hope Mills Christmas Parade on Dec. 1



Fayetteville Rotary Christmas Parade
Dec. 8



FireAntz Hockey Game
Nov. 24



Friends of the Library – Events & Activities

Winner

2012 Francis B. Reid Award

The award for Outstanding FOL Organization for a large library was received at the NC FOL meeting on Oct. 27 in Greensboro.



Sculptor Keith Lambert repaired and polished Windowstone by Horace L. Farlowe at Headquarters on June 6.



Pam Wade President of Friends and Roberta Waddell Treasurer



New Service offered through funding from the Friends.

North Carolina Science Festival – Spring 2012

Garnered state wide recognition



“Cumberland Co. Public Libraries are putting on a fantastic series of STEM programs!
– Tweeted by Jonathan Frederick, NC Science Festival Director,
Morehead Planetarium and Science Center

Very Special Art Exhibit – Cumberland County Schools



On April 25, Mayor Tony Chavonne made a proclamation declaring May 4 as the “Very Special Arts Festival Day.”

Exceptional Children’s Services of Cumberland County Schools celebrated the arts during the 30th Anniversary of the “A Very Special Arts Festival,” where students with special needs and disabilities provided visual arts, dance, chorus, drama and hands-on crafts. Superintendent of Cumberland County Schools Dr. Frank Till, and Executive Director of Exceptional Children's Services Ruben Reyes accepted the proclamation at Headquarters library.

Advocacy –Library Legislative Day



Rep. Marvin Lucas, Pam Wade, Brian Manning, Jody Risacher, Rep. Elmer Floyd, Daisy Maxwell, Eddie Dees (Hope Mills), Roberta Waddle, and Mary Thomas.

June 13
Raleigh, NC



The library created a very well received advocacy handout.

Advocacy – New E-newsletter

We Mean Business

Changing Lives, Building Community, Making Smart Investments

- E-newsletter
- Job skills training
- Bi-annual job fairs
- Computer Classes
- Online Job & Career Center
- One-on-one assistance
- Career Readiness Certificate Preparation
- Entrepreneur & Small Business Classes



Demonstrates the library's vital public services to our elected officials, business leaders, community partners, and stakeholders. Focuses on significant contributions the library makes to the employability of our citizens and how we function as an essential component in the county's economic engine.

New Web Site Design



New Web site design was completed in September with input from the public via customer interviews. The site provides easy access to information most requested by customers.

Community Partnerships



- Arts Council of Fayetteville/Cumberland County
- Center for Economic Empowerment & Development
- Cultural Arts Network
- Cumberland County Schools
- Cumberland Community Foundation, Inc.
- Fascinate-U Children's Museum
- Fayetteville - Cumberland County Chamber of Commerce
- Fayetteville State University
- Fayetteville Technical Community College
- Friends of the Cumberland County Public Library
- University of North Carolina at Chapel Hill
- Methodist University
- Museum of the Cape Fear
- Partnership for Children of Cumberland County
- Strategic Alliance of Business Resources for Entrepreneurs
- Sustainable Sandhills

World Book Night



Staff gave away a total of 239 of the following books at the Cumberland County Department of Social Services and the Department of Public Health



Librarians handed out free books on April 23 as part of **World Book Night**, an annual celebration designed to spread a love of reading and books. Books are given to teens or adults who don't normally come into the library nor have access to books. The books are provided through the donations of many publishers.

FSU Fine Arts Series

Marian Anderson String Quartet – Sunday, Oct. 14 with 115 in attendance. Partnership with Fayetteville State University's Fine Arts Series.



Teens @the Library



Dead Done Right at the Library – Photo from Fayetteville Observer on Oct. 23 promoted library zombie make up programs.



Motley Crew at the Library Librari-Con broke attendance record with 890 participants on Sept. 1 at Headquarters Library.

Sisters in Crime Contest Winners



This award-winning photo was submitted for the “We Love Libraries” contest and depicted staff posing with mystery novels and faux props.

Sisters in Crime
We Love Libraries contest
winner!

CCPL&IC received
\$1,000 to buy books.

New Telephone System

VOIP (Voice-Over Internet Protocol)
system for the library.

