

October 2016 Workforce Development Activities at the CC Public Library

HIGHLIGHTS



One hundred and eight teens and new adults attended the Vocational Job Fair in spite of the approaching hurricane. Surveys completed by those who attended indicated that the event met their needs. Some attendees indicated that they would like to see a wider variety of vendors. One attendee commented:

“My daughter is so quiet and shy. This is a wonderful opportunity for her to practice talking to prospective employers. The interviewing skills really helped her feel more confident.”

October's Book-A-Librarian sessions included staff assisting 16 customers with resume help and registering for *NCWorks*. An additional 25 people received help with online employment applications to area businesses including Hampton Hotel, City of Fayetteville Government, Methodist University, Taco Bell and Kentucky Fried Chicken.

Customer Comments/Success Stories:

During a Book-A-Librarian session, Library Associate Joselyn Williams helped an out-of-work customer reformat her resume. She had been in the same position over 30 years and had never updated her resume. The following week, Williams received an email from the customer stating that she'd gotten the job.

IS Librarian I Amanda Dekker had a scheduled Book-A-Librarian with Maureen to assist her in updating her resume. Dekker showed Maureen resume templates in Microsoft Word and how to build a resume in *NCWorks*. Maureen told Dekker that she was very pleased with her new resume and now had more confidence because of it.

UPDATE: Maureen came in two weeks later to tell Dekker that she had gotten a job at Walmart.

NCWORKS NEWS:



IS Library Associate Christopher Robinson assists two emerging adults register on *NCWorks* Online during the Vocational Job Fair.



STATISTICS:

OCTOBER 2016 JOB & CAREER PROGRAMS/ACTIVITIES	# of Activities	Attendance
✓ Adult Programs (3 programs were cancelled due to Hurricane Matthew)	0	0
✓ Young Adult Programs (Vocational Job Fair plus three related programs)	4	130
✓ Computer Literacy Programs (Computers and Internet for the Absolute Beginner, Word for the Absolute Beginner, Email for the Absolute Beginner, Intermediate Word, Excel for the Absolute Beginner, PowerPoint for the Absolute Beginner; 2 programs were cancelled due to Hurricane Matthew)	10	33
✓ Small Business Programs (Personal Budgeting, Advanced Word: Using Graphics to Create Advertisements, How to Prepare a Business Plan, Forecasting Sales in time for the Holidays)	4	39
✓ Book-A-Librarian Sessions (one-on-one training on resumes, computer skills, job search, etc.)	37	37
Totals:	52	237

Online Job & Career Resource Guide Usage	2,479
Career related Database Searches (sessions included where searches are not reported)	1,038
Career related Reference Questions	218