

Sept. 2016 Workforce Development Activities at the Cumberland County Public Library

Highlights

At the annual Library Job Fair, 40 local organizations recruited candidates from a pool of 517 job seekers. In conjunction with the job fair, 133 job seekers took the opportunity to have their resumes reviewed, improve interview skills, complete online job applications and learn job searching skills using *NCWorks*.



September's Book-a-Librarian sessions included staff assisting 35 customers with resume help and registering for *NCWorks*. An additional 35 people received help with online employment applications to area businesses including Walmart, Cumberland County Government, Burger King, Sears, Harris Teeter, Kelly Temp Services, Department of Motor Vehicles, Toys R Us, Macy's, Delta, Miller Motte College, IHOP, PWC, Roses and Dollar General.

Customer Comments/Success Stories:

Job fair comments from *Around the Clock Security*, "We had 47 people sign-in and are pleased at the candidates we saw. We believe that we going to find some employees from this job fair." A State Employees Credit Union representative stated that they have seven promising candidates for four open positions. "We are thrilled with the opportunity to find good candidates."



Job seeker comments: "I just moved to Fayetteville and am looking for a job for my daughter and myself to survive." "This job fair has given me more hope in securing a fulfilling job in this area." "I am more aware of what employers are looking for in an employee."



A job seeker thanked Library Associate Christopher Robinson for helping him write his resume – he is now employed. "Thank you! You've helped me tremendously. You're changing lives and don't even know it. I'm so appreciative of the skills you have taught me. Without your help and patience I wouldn't have gotten this job."

NCWorks News:

Job Seekers attending the Library's annual Job Fair were introduced to the benefits of utilizing the NC Works job portal. Classes held in conjunction with the job fair demonstrated how to use NC Works to build a resume, search for careers, and complete applications.



STATISTICS:

SEPTEMBER 2016 JOB & CAREER PROGRAMS/ACTIVITIES	# of Activities	Attendance
✓ Adult Programs (Job Search Boot Camp sessions, Resume Makeover, Library Job Fair, Resume and Interviewing Tips, Developing Career Soft Skills)	6	623
✓ Young Adult Programs (Discover FTCC High School Connections, Earn Tuition-Free College Credit in High School)	2	35
✓ Computer Literacy Programs (Excel for the Absolute Beginner, Internet for the Absolute Beginner, Microsoft Word for the Absolute Beginner, Intermediate Excel: Charting, Build Your Résumé, 21st Century Job Searching, Career Readiness Certificate Training, Intermediate PowerPoint)	11	87
✓ Small Business Programs (How to Start a Business)	1	24
✓ Book-A-Librarian Sessions (one-on-one training on resumes, computer skills, job search, etc.)	70	70
Totals:	90	839

Online Job & Career Resource Guide Usage	3383
Career related Database Searches (sessions included where searches are not reported)	802
Career related Reference Questions	360