

CUMBERLAND COUNTY BOARD OF COMMISSIONERS
AND
FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE BOARD OF TRUSTEES
APRIL 22, 2014 - 12:00 PM
HIGHLAND COUNTRY CLUB – 2381 RAEFORD ROAD – FAYETTEVILLE, NC
SPECIAL MEETING MINUTES

COUNTY

PRESENT: Board of Commissioners:
Commissioner Jeannette Council, Chairman
Commissioner Kenneth Edge, Vice Chairman
Commissioner Marshall Faircloth
Commissioner Ed Melvin
Amy Cannon, Interim County Manager
James Lawson, Assistant County Manager
Quentin McPhatter, Assistant County Manager
Rick Moorefield, County Attorney
Sally Shutt, Public Information Director
Melissa Cardinali, Finance Director
Candice H. White, Clerk to the Board
Kellie Beam, Deputy Clerk to the Board

COUNTY

ABSENT: Commissioner Charles Evans
Commissioner Jimmy Keefe
Commissioner Billy R. King

FTCC

PRESENT: FTCC Board of Trustee Members:
Dr. Dallas M. Freeman, Board Chair
Charles E. Koonce, Vice Chairman
Sheryl J. Lewis, Secretary
Dohn B. Broadwell
Ronald C. Crosby, Jr.
Charles J. Harrell
Delores P. Ingram
Dr. Marye J. Jeffries
David McCune
Esther R. Thompson
William S. Wellons, Jr.
Dr. J. Larry Keen, FTCC President
Dr. David Brand, Senior Vice President for Academic and Student Services
David Sullivan, Vice President for Legal Services and Risk Management
Betty Smith, Senior Vice President for Business and Finance
Joe Levister, Vice President for Administrative Services
Bob Ervin, Vice President for Technology
Carl Mitchell, Vice President for Human Resources
Brent Michaels, Executive Director for Marketing/Public Relations
Betty Shackelford, Administrative Assistant to the President
Zanna Swann, Executive Director of the FTCC Foundation
Scott Dorney, Executive Director North Carolina Military Business

The Cumberland County Board of Commissioners and the Fayetteville Technical Community College (FTCC) Board of Trustees gathered at the Highland Country Club for a luncheon meeting and FTCC's annual report.

Dr. Dallas M. Freeman, FTCC Board of Trustees Chairman, provided the welcome and opening remarks, and turned the meeting over to Dr. J. Larry Keen, FTCC President.

Dr. Keen provided the following report:

Curriculum:

- FTCC experienced a 1% increase in curriculum enrollment this year while many colleges experienced declining or flat enrollment.
- FTCC served 12,400 curriculum students during the spring.

Continuing Education:

- From January 1, 2013 through December 31, 2013, FTCC Continuing Education enrolled 27,600 unduplicated students.
- Continuing Education experienced a growth of 4.0% this year.
- FTCC continues to have the largest occupational training continuing education programs in the state.
- Occupational Training headcount increased by 3.9% from the previous year.
- 2,000 students are enrolled in online courses such as: Career Step Med Online, Education 2go and 360 Training.com.
- A Back-to-Work grant was received to assist local unemployed persons train for jobs that require certification and prepare for re-entry into the workforce. Approximately 60 students completed the program last year.
- The Community Services Program ran 40+ Summerscapes Classes serving 340 youth last year.
- Classroom Expansion at Tallywood Shopping Center
 - High demand classes – Manicuring and Esthetics
 - New program – Natural Hair Care
- The Continuing Education program plans to expand classes to the Re-Store Warehouse in July, 2014 to offer Furniture Upholstery classes and other classes moved from the Eutaw location.

College and Career Readiness (Formerly Basic Skills)

- From January 1, 2013 through December 31, 2013, the College and Career Readiness program enrolled 5,500 unduplicated students.
- The retention rate is 89% while the federal standards require only 75%.
- In 2012-2013, FTCC awarded 240 students their GED's and 40 students were awarded their Adult High School Diploma.

Facilities

- Tony Rand Student Center
 - Bid opening – April, 2014
 - Awaiting FTCC Board of Trustees approval of General Contractor
- Cumberland Hall Auditorium
 - Renovation to replace seating, carpet, paint and A/V upgrade
 - Anticipated completion – May, 2014
- Roof Replacement Projects
 - Center for Business & Industry
 - Horace Sisk Gym – partial roof replacement
 - Estimated bid date – July, 2014
 - Estimated completion date – November, 2014
- Elevator Modernizations – 35+ years old
 - Cumberland Hall
 - YMCA
- Advance Technology Center
 - UPS Replacement
 - Current system – 20 years old
 - Does not meet future needs
- Center for Business & Industry
 - Upgrade electrical needs
- Security and Housekeeping
 - Manpower contracted
 - Increased needs of the college
 - Reduce costs

2014-2015 Budget Requests

- Personnel and Personal Service Contracts

- Cost of living raises with benefits – 3%
 - One raise for staff since 2008 – 2009
 - 1.2% in 2012-2013
- Other Costs:
 - Electricity and heat – 4% increase
 - Increased facilities and increased usage
 - Property and Workers' Comp Insurance
 - Experience modification rate increase
 - Based on past injuries
 - Increase of \$88,500
 - Rent of Facilities
 - Tallywood Site
 - Continuing Education classes

Capital Costs

- Financing Request
 - Lafayette Hall
 - Mechanical system replacement
 - \$2,500,000
 - Replacement Roofs
 - Paul H. Thompson Library
 - Neill Currie Building
 - YMCA
 - \$1,000,000
 - Total - \$3,500,000
- Projects have been completed and waiting on release from state construction in order to make final payment.

FTCC Economic Impact Study 2012-2013

- Conducted by Economic Modeling Specialist, Intl., Moscow, Idaho
- Purpose of study was to investigate:
 - FTCC's impact on the regional business community;
 - the return on investments from the perspectives of students, society and taxpayers;
 - impact on future wages of FTCC graduates and the effects of those wages on the economy;
 - the added tax base anticipated from FTCC's graduates;
 - data-driven cost-benefit analysis of taxpayer investment in the college (cumulative taxpayer yield and rate of return);
 - reductions in demand for government-supported social services.
- FTCC's economic impact on Cumberland County for FY 2012-2013 was \$530.3 million
- Equal to 2.8% of the region's Gross Regional Product
- Results were measured in terms of added income as follows:
 - \$75.7 million – effect of college operations
 - \$58.5 million in FTCC payroll
 - \$44.5 million in day-to-day support
 - Net impact - \$75.7 million
- \$13.8 Million – effect of student spending
 - FTCC students residing outside county or relocated to county
 - Dollars spent in Cumberland County
- \$440.8 Million – effect of current and past student productivity in 2012-2013
- \$530.3 Million – total effect for 2012-2013
- For every \$1 spent on their education – students receive a return of \$4.50 in higher future income or 18.6% return on their investment.
- For every \$1 spent on FTCC – taxpayers receive a \$4.10 benefit-cost ratio return or 11.3% return on their investment.
- For every \$1 spent – state and local taxpayers receive a cumulative value of \$41.90 in benefits for as long FTCC's 2012-2013 students remain active in the state workforce.

Workforce Development Update:

- 2013 NC Legislative session new law
 - Created mandatory integration of services between:

- Department of Workforce Solutions (formerly ESC)
- Workforce Development (formerly WF)
- FTCC released an RFP for the Youth Program and selected Cumberland County Schools as the operator to the Youth Program beginning in May 2014
- FTCC also released an RFP for the Adult and Dislocated Worker Program and are considering bids to select a contractor to begin delivery of services effective July 1, 2014.
- Integration of the former ESC staff and WFD staff continues to go well.

Dr. Keen thanked the Board of Commissioners for the support they have given FTCC over the past year and stated none of the accomplishments could have been done without their support.

Chairman Jeannette Council and Vice Chairman Kenneth Edge provided closing remarks and acknowledged the value FTCC brings to the community.

MEETING ADJOURNED: 1:22 PM

Respectfully submitted,

Kellie Beam
Deputy Clerk to the Board